

Work Management Australia integrates Workfront and Mediaocean (BCC)

Work Management Australia has successfully integrated Workfront and Mediaocean’s Spectra PF and Aura Timesheet systems, previously known as BCC. A number Australian and New Zealand agencies use Mediaocean’s products.

Workfront is a cloud-based enterprise work automation solution that helps marketing, IT, and other business areas conquer the chaos of excessive email, redundant status meetings, and disconnected tools. Unlike other tools, Workfront Enterprise Work Cloud is a centralized, easy-to-adopt solution for managing and collaborating on all types of work through the entire work lifecycle, which improves team productivity and executive visibility.

SMART, CONNECTED, AND AGILE

Our **modern work management platform** combines work, collaboration, and digital content in a smart, easy-to-use solution where it can be analyzed, optimized, and automated.



Streamline Your Work Management



Get Real-Time Insights



Easily Prioritize Projects



Automate Your Processes



Collaborate with Clients



Protect Your Profit Margins

You don't have to choose between high-quality creative results that make clients happy and efficient processes that keep margins healthy. The world-class agency you're working to build deserves a solution that works for you, not against you.



Mediaocean automates every aspect of the advertising workflow - from planning, buying and selling, to analysing and optimizing, to invoicing and payments. The open cross-media platforms power \$140 billion in global media budgets.

Integrated Systems

WMA, the **Workfront Certified partner** in Asia-Pacific, has successfully integrated Mediaocean’s Spectra PF and Aura Timesheets to Workfront using Workfront Fusion. With integrated systems, you can continue to create jobs and invoice your clients using your existing Spectra PF platform while allowing your Campaign Managers to leverage the best practices in project management and execute their campaigns efficiently.

